



Distributed on:

DEC 18 2009

by City Manager's Office

## Memorandum

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Debra Figone

**SUBJECT:** City Manager's Weekly Report

**DATE:** December 18, 2009

### INFORMATION

Following are the key activities to be highlighted this week:

***Due to the upcoming holidays and furlough, the City Manager's Weekly Report will be suspended December 25, 2009 and January 1, 2010. It will resume on January 8, 2010.***

***Update on Setting Priorities Among City Services***—Based on Council direction given at the November 5 Special Council Meeting, staff is progressing on the Citywide effort to set priorities amongst City services. Departments have scored approximately 450 City programs against their ability to advance six Priority Results (Safe City; Prosperous Economy; Green, Sustainable City; Attractive, Vibrant Community; Reliable, Well-Maintained Infrastructure; and High-Performing, Transparent Government), as well as four Basic Attributes (Mandated; Cost Recovery; Change in Demand for Service; and Reliance on the City to provide the Service). The second part of the scoring process is a review of Departments' scoring of their respective programs. On December 15 Administration held an orientation for the 48 members of the Prioritization Review Teams, which include employees, labor leaders, neighborhood commissioners, and business leaders. These teams will meet in early January to review and validate the Departments' program scores.

In order to assign weights to the Priority Results, the Mayor and City Council, Senior Staff, City Labor Leaders, Neighborhood Commissioners, and members of the General Fund Structural Deficit Elimination Plan Stakeholder group will receive a survey via email with the request to complete the survey by January 8, 2010. The survey information in conjunction with the scoring process will be used to establish the relative rankings of programs. Basic information about the approximate 450 City programs and the results of the rankings will be available by mid-January. For more information, contact Ed Shikada, Chief Deputy City Manager, at 535-8190.

***Mayor's Annual Community Breakfast***—On February 18, Mayor Chuck Reed and the City Council will be hosting San José's annual Community Breakfast featuring Mayor Reed's State of the City Address and special recognition of outstanding citizens and exemplary City employees. The event will be held from 7:30 a.m. to 9:00 a.m. at the San José McEnery Convention Center. To purchase tickets online, please visit <http://www.brownpapertickets.com/event/92342>. For more information on the event, visit <http://www.sanjoseca.gov/mayor/>.

***Airport Passenger Activity Down 4.2% in November***—Passenger traffic at SJC fell 4.2% in November of this year compared to November 2008; however, the rate of decline has slowed significantly over the past three months compared to the double-digit losses during the summer.

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The smaller decline reflects the retention of passengers on SJC's other flights and resulting higher load factors despite fewer flights, and it could be an indicator that business and leisure travel are in the early stages of recovery. Although some airlines continue to reduce flights, others such as JetBlue and Alaska Airlines/Horizon Air are starting to add flights at SJC. The decline in this fiscal year to date is 11.8% compared to last year at this time, and the Airport now estimates that traffic for full fiscal year will be down approximately 7.5% compared to FY 2008-09. As the \$1.3 billion terminal area improvement program is completed ahead of schedule and under budget in the coming year, the Airport will continue its efforts to regain flights at SJC and engage Silicon Valley business and community leaders to support air service development. For more information, contact Bill Sherry, Airport Director, at 501-7600

***TSA Completes Delivery of State-of-the-Art Baggage Screening Equipment to Airport***—The Federal Transportation Security Administration (TSA) made the final delivery of the CTX 9800 explosive detection machines for the Terminal A baggage system this week, this completes the delivery of all the TSA equipment needed for the state-of-the-art baggage systems in both Terminal A and Terminal B. San José is the first airport in the nation to use this new equipment. In addition to providing the equipment, the TSA is also providing funding up to \$41 million for the Airport's supporting infrastructure. Because the baggage systems will be far faster and more efficient, it will allow both the TSA and carriers to operate with fewer staff, less manual handling of baggage, and lower costs, which will help enhance San José's competitiveness for airlines. Over the next several months, the TSA and Airport will thoroughly test the equipment and both baggage handling systems, which is scheduled to be completed well before the opening of Terminal B in June. For more information, contact Bill Sherry, Director of Aviation, at 501-7600.

***JetBlue Announces San José/Boston Service to Start in May***—JetBlue Airways announced this week that it will begin daily nonstop service between San José and Boston beginning May 13, 2010. JetBlue's new route will connect two of the nation's key technology centers with the only nonstop service between Silicon Valley and Boston. JetBlue also provides service between San José and New York's Kennedy International Airport, and now operates from SJC's recently renovated Terminal A. The new San José-Boston route will use the 150-seat Airbus A320. Inaugural fares are \$99 each way, and customers can book flights at [www.jetblue.com](http://www.jetblue.com) or by calling 1-800-JETBLUE. For more information, contact Bill Sherry, Airport Director, at 501-7600.

***Horizon Air Launches New Service to Mammoth Mountain Ski Area***—On December 17, the inaugural flight for Horizon's seasonal SJC/Mammoth Mountain route was celebrated with a ribbon cutting. Well known for its long seasons and plentiful snowfall, Mammoth Mountain is consistently ranked among the top ski resorts in the country and currently handles more than 1.1 million skiers per year. Horizon's new route puts the popular Mammoth resorts within an easy hour's flight away for Silicon Valley skiers and snowboarders. Horizon will operate with 76-seat Bombardier Q400s, one of the most technologically advanced regional aircraft in the world that is as quiet and comfortable as a jet, and burns 30 percent to 40 percent less fuel than comparable jets. For more information, contact Bill Sherry, Airport Director, at 501-7600.

***2009 Sustainable Transportation Conference Held in Sweden; Proposed for San José in 2010***—Hans Larsen, Acting Director of Transportation was invited to represent San José at a conference held in Malmo, Sweden hosted by the Swedish-based Institute for Sustainable

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Transportation. The conference focused on the deployment of new automated transit technology known as Personal Rapid Transit or Podcars. Projects are currently being implemented in England (at Heathrow Airport), Abu Dhabi, Korea, and Sweden. Hans Larsen presented the City's proposal for an automated transit system at Mineta San José International Airport, connecting to nearby light rail, Caltrain and future BART stations. Approximately 150 participants attended the conference with representatives from various European countries, India, Kuwait, Brazil, Mexico, New York, Washington DC, Minnesota and California. The conference provided an opportunity to communicate San José's leadership role as a center of innovation and environmental sustainability through the City's Green Vision Program to a global audience. The next annual conference is tentatively planned to be held in San José in October 2010. For more information, contact Hans Larsen, Acting Director of Transportation, at 535-3835.

***Anti-Graffiti/Anti-Litter Volunteers Recognized at Annual Event***—On December 18, over 700 volunteers are invited to the Annual Anti-Graffiti/Anti-Litter Volunteer Appreciation Celebration. The event will recognize local volunteers who donated over 16,229 hours of their time, removed 415,784 sq ft of tags and 3,126 bags of litter (approximately 15.5 tons of trash) in the City this year. In appreciation of their outstanding work downtown businesses and merchants will donate the refreshments and awards for the celebration and the Mercury News' Mr. Roadshow, Gary Richards, will emcee the event. For more information, contact Brandon Casper, Park Facilities Supervisor, at 277-5986.

***San José Hosted Sustainability Workshop for City Planners***—On December 8, the City hosted a sustainability workshop for city planners in partnership with Joint Venture Silicon Valley and the International Council for Local Environmental Initiatives (ICLEI). Thirty-five planners from local municipalities and counties were in attendance at the event, which was held at the Roosevelt Community Center. ICLEI introduced a new handbook and calculating tool which they developed for use by city and county planners from Bay Area local governments. The handbook is designed to raise awareness and encourage early action in the reduction of greenhouse gas (GHG) emissions in new developments. The handbook was specifically created to provide local planning officials with the means to implement critical measures that can be applied now to new projects - ahead of a general plan or climate action planning process. For more information, contact Jennifer Seguin, LEED AP, Manager, Green Building and Climate Action Team at 975-2543.

***City Employees Contribute to Alviso Santa Event***—On December 12, the Santa Visits Alviso Foundation, a non-profit that supports literacy, hosted its annual event at the George Mayne Elementary School in Alviso, attracting over 900 adults and children alike. The neighboring Water Pollution Control Plant (Plant) sponsored a book drive for this event with an invitation to all Environmental Services Department (ESD) staff to participate; more than 300 books were donated. Bilingual staff from ESD provided presentations and information on wastewater treatment and watershed protection, and distributed roughly 600 bilingual bookmarks with pollution prevention messages. City staff from Police, Fire, PRNS, and Housing also supported the event. For more information, contact Ricardo Barajas, ESD Communications Representative, at 975-2549.

***Bay Area Revenue Management School Opens for Registration***—The Parks, Recreation and Neighborhood Services Department (PRNS) will host the Bay Area's first Revenue School for Parks and Recreation professionals in January and February 2010 at Roosevelt Community

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Center. The three-day program is designed to equip industry leaders with proven techniques and strategies to increase the financial position of their agencies. The course work, taught by national and Bay Area experts, will include two tracks; executive and operations. Topics covered will include everything from cost analysis to sponsorship development. The cost of the Revenue Management School will be recovered through the fees paid by non-city participants. For more information, contact Dave DeLong, Program Manager, Employee Services, at 535-3584.

***City Holds Thermometer Exchange Events to Prevent Mercury Pollution***—During the months of October through December, 2009 the City's Environmental Services Department hosted three Mercury Fever Thermometer Exchange events. The events were held at Joan Pisani Community Center (in Saratoga), St. James Senior Center, and Shirakawa Community Center. Altogether, 195 residents from the Plant's tributary service area turned in 281 old-fashioned glass mercury thermometers in exchange for free digital thermometers. All events drew in additional visitors who stopped by the table to ask questions and gather pollution prevention information. For more information, contact Elaine Marshall, at 277-5697.

***Library to Introduce "Inclusive Story Times" in January***—"Inclusive Story Times" will be offered at all San José library locations, starting in January 2010. The approach employs unique strategies to engage children of varying abilities and learning styles. In Santa Clara County, of which San José represents 54% of the population, 13,000 children between the ages of 0 to 5 have identified disabilities or special needs. This does not take into account the numerous children who may be at risk. Although library story times and similar experiences in child care settings are intended for all children, there are a number of modifications and adaptations that can make them more inclusive of and beneficial for children with autism and other disabilities. Some of these adaptations have also proven effective with helping English language learners master early literacy skills. Children of varying abilities who participate in learning experiences with their peers are also more likely to develop an appreciation and respect for differences. For more information, visit the "Story Times" section of the Kids pages at [www.sjlibrary.org](http://www.sjlibrary.org), or contact your neighborhood branch library or King Library Youth Services at 808-2183.

***San José Public Library (SJPL) Retains 4-star Rating in Round 2 of the LJ Index***—The LJ Index is a national public library rating system instituted by *Library Journal* (LJ). The top libraries in each group receive five, four, or three star rating. The rating in Round 2 is based on 2007 statistical data published by the Institute of Museum and Library Services. Each library's performance is compared to peers with comparable size, which in the case of the SJPL are libraries with total operating costs of \$30 million dollars or higher. The peer groups are scored based on four per-capita service indicators: Library Visits, Circulation, Program Attendance and Public Internet Computer Uses. SJPL received a 4-star rating within its peer group. For more information, contact Lorraine Oback, Marketing Manager, at 808-2176 or visit [http://www.businessweek.com/1999/99\\_28/g1000\\_content.htm](http://www.businessweek.com/1999/99_28/g1000_content.htm).

***The New Airport Featured on Cover of Annual Book of Lists by San José Business Journal***—Illustrations of the new Terminal A and B Concourses are on the cover of the 2010 Book of Lists published by the San José/Silicon Valley Business Journal. The Book of Lists is provided to all subscribers of the Business Journal and is a comprehensive annual reference book for businesses throughout Silicon Valley during the year. The Airport's \$1.3 billion modernization program is listed as the number one public infrastructure project, which is now ahead of schedule and under budget. For more information, contact Bill Sherry, Airport Director, at 501-7600.

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***Holiday Hours for Parks and Community Centers:***

***Community Centers*** throughout the City will be closed on December 24, 25, 31 and January 1. Please call your local community center to inquire about general operating hours during the remainder of the holiday season. Community center contact information is available at [www.sanjooseca.gov/prns](http://www.sanjooseca.gov/prns) or in the Citywide Activity Guide.

***Christmas in the Park*** will continue everyday through Sunday, December 27. Staff will begin dismantling displays on Monday, December 28. The contact number for Christmas in the Park Staff is 391-7819.

***Neighborhood Parks*** will be accessible to the public from sunrise to one hour after sunset every day with minimal park maintenance staff on duty from 6:00 a.m. to 2:30 p.m. Restrooms will be closed on December 24, 25, 31 and January 1.

***Regional Parks*** will be open every day from 8:00 a.m. to 5:30 p.m. with the exception of Almaden Lake, Alum Rock, Overfelt Gardens and Prusch Farm, which will continue their Monday closures. All Regional Parks will be closed on December 24, 25, 31 and January 1.

Regional park phone numbers are listed below:

Almaden Lake	277-5130
Alum Rock	277-4539
Guadalupe River	389-1843
Kelley	829-0704
Lake Cunningham	391-0812
Municipal Rose Garden	277-5422
Overfelt Gardens	251-3323
Prusch Farm	794-6262

The after hours & weekend emergency staff for all parks may be contacted through Fire Department Communications at 277-8956.

**Upcoming Meetings & Events**

***Christmas in the Park***—Friday, November 27 through Sunday, December 27, Plaza de Cesar Chavez. For more information, please contact Katie Peterson at 794-6205.

***Skaters for Tots Toy Drive***—Saturday, December 19, 9:00 a.m. to 4:00 p.m., Roosevelt Skate Park, 901 E. Santa Clara St. For more information, please contact Viet Nguyen at 794-7576.

***Kwanzaa Celebration***—Saturday, December 19, from 10 a.m.- 4 p.m., Zanker House, Kelley Park/History Park. For more information, please contact Sandra Dailey at 398-8044 or [aahhsanjose@aol.com](mailto:aahhsanjose@aol.com).

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***Community Meeting on High Speed Rail Route Options In San José***—Tuesday, January 12, 2010, 6 p.m. to 8 p.m., Roosevelt Community Center, hosted by the California High Speed Rail Authority. For more information, contact Ben Tripousis at 975-3717.

***Bay Area Revenue Management School***—January 14, 29, and February 5, 2010, 8:30 a.m. to 4:30 p.m., Roosevelt Community Center, 901 E. Santa Clara Street, For more information, contact Dave DeLong at 535-3584.

***NWBA D3 San José Spokes Tournament***—Saturday, January 30 and Sunday, January 31, from 8:00 a.m. to 6:00 p.m., Camden Community Center. For more information, contact Lee Williamson at 369-6438.

***Mayor's Annual Community Breakfast***—Thursday, February 18, 2010, 7:30 a.m. to 9:00 a.m. at the San José McEnry Convention Center, 150 W. San Carlos St. To purchase tickets online, please visit <http://www.brownpapertickets.com/event/92342>. For more information on the event, visit <http://www.sanjoseca.gov/mayor/>.

***California League Wheelchair Basketball Tournament***—Saturday, February 20, and Sunday, February 21, from 8 a.m. - 6 p.m., Camden Community Center. For more information, contact Lee Williamson at 369-6438.



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City Manager